

# amb investment banking Weekly Newsletter

July 28th, 2025



## **Market Updates**

### Despite progress, healthcare cybersecurity is still falling short

Healthcare providers are making cybersecurity progress, but serious vulnerabilities remain — especially when it comes to AI governance, third-party risk, and limited budgets. In most cases, providers' security gaps exist because they invested in advanced tools before they became confident in the basics like patching, password policies and access controls. The first is AI. Providers are eager to adopt AI tools, but they often lack clear governance frameworks to effectively manage this technology and its data exposure risks. "At the same time, the bad guys are already using AI to alter their attacks on healthcare," Fortified CEO Dan Dodson remarked.

### Centene stock hits decade low after insurer reports rare loss on higher medical costs

Centene's stock plummeted last Friday morning to reach its lowest level since 2015 after the insurer reported second-quarter earnings well below analyst expectations. Though Centene's revenue jumped 22% to \$48.7 billion in the second quarter, the company reported a rare loss of \$253 million — down from profit of \$1.1 billion same time last year — as it struggled with rising medical costs in its Affordable Care Act and Medicaid plans.

### Hospitals are buying more doctor's offices. That's tied to higher costs, study finds

Hospitals are acquiring doctor's offices at a faster rate, and prices are rising as a result, according to new research. Between 2008 and 2016, the share of physicians integrated with a hospital increased by almost 72%, according to the study published by the National Bureau of Economic Research. On average, integration between doctors and hospitals was followed by "significant and sudden" price hikes — with no change in quality, the research found.

# **Healthcare Operators**

### American Heart Association's venture arm invests in Auxira Health to bring new approach to cardiology practices

Auxira Health launched last year with a new approach to specialty care, offering much-needed clinical support to cardiologists. The startup is now aiming to expand its white-label telehealth staffing solution nationwide, backed by a strategic investment from the American Heart Association's venture capital arm. Financial details of the investment were not disclosed. Auxira was initially codeveloped by MedStar Health and Abundant Ventures. The startup addresses the growing workload on cardiology care teams as the need for cardiac care has surged. Every day in the U.S., 10,000 people turn 65, aging into Medicare.

### Flagship Specialty Partners expands into Florida

Flagship Specialty Partners ("Flagship"), a portfolio company of Reynolda Equity Partners, announces new affiliations with both Atlantic Oral, Implant and Facial Surgery ("Atlantic"), expanding Flagship's presence in the Southeast with new locations in the Charlotte area. Based in Charlotte, NC, Flagship is a management support organization supporting the oral surgery and prosthodontic dentistry sectors across the Southeastern United States.

### Charta Health picks up \$22 million to revamp manual chart review with AI

Charta Health built an artificial-intelligence-powered platform to optimize medical billing and coding. The one-year-old startup raised \$22 million in series A funding to propel its growth. Bain Capital Ventures led the series A, with Madrona, SV Angel, Refract Ventures and South Park Commons also backing Charta's funding round. The company has raised \$30 million this year alone, including an \$8.1 million seed round in March, also led by Bain Capital Ventures.

# **Healthcare Legislative and Legal Updates**

### **CMS** inches toward establishing national provider directory

The Centers for Medicare and Medicaid Services wants to take another crack at creating a national provider directory in an effort to replace insurance company lists that are often riddled with errors. Health and Human Services Secretary Robert F. Kennedy Jr. and CMS Administrator Dr. Mehmet Oz touted the idea at a meeting with health information technology executives in June. In a later post on the social media platform X, CMS described its goal as a "dynamic, interoperable directory that connects the data CMS has with what the industry knows, so we all work from the same map."

### RFK Jr. plans to remove all members of US Preventive Services Task Force

Department of Health and Human Services Secretary Robert F. Kennedy Jr. is considering ousting all the members of the U.S. Preventive Services Task Force, a key advisory panel that offers guidance on preventive services, according to media reports. The Wall Street Journal reported Friday that RFK Jr. plans to dismiss all 16 panel members of the USPSTF because he views them as too "woke," according to people familiar with the matter who spoke to the media outlet.

### Medicare's \$7.8 billion outpatient payments claw back plan, explained

Hospitals may get hit with an across-the-board Medicare reimbursement cut for outpatient services as the Centers for Medicare and Medicaid Services rushes to recoup \$7.8 billion it doled out years ago. Hospitals may get hit with an across-the-board Medicare reimbursement cut for outpatient services as the Centers for Medicare and Medicaid Services rushes to recoup \$7.8 billion it doled out years ago.

### M&A Transactions from 7/21/2025 to 7/27/2025

D	ate	Target	Buyer/Investor	Description	Status	Healthcare Vertical
7	/25/2025	Auxira Health	AHA Venture Capital Arm	Provider of telehealth staffing services.	Closed	Healthcare Staffing
7	/24/2025	Being Cares	Lissun	Developer of a mental health app offering curated mini-therapies.	Closed	Digital Health, IT, & Software
7	/24/2025	Medcost	HealthPlans	Operator of a health benefits platform serving self-funded employers.	Closed	Employer Services
7	/24/2025	Velocity Medtech	Straits Orthopaedics, Quadria Capital	Manufacturer of sterilization trays for orthopedic procedures.	Closed	Medical Supplies
7	/23/2025	Iodine Software	Waystar Health (NAS: WAY)	Developer of CDI software supporting clinical documentation.	Announced	HCIT - Practice Management
7	/23/2025	SoldierPoint Digital Health	GovCIO, Welsh, Carson, Anderson & Stowe	Provider of digital health tools for the Department of Veterans Affairs.	Announced	Digital Health, IT, & Software
7	/22/2025	ClearCost Health	MacroHealth	Developer of a pricing and search platform for healthcare plans.	Closed	Digital Health, IT, & Software
7	/22/2025	Greater Than One	Real Chemistry, New Mountain Capital, White Peaks Capital	Operator of a marketing agency focused on the healthcare sector.	Closed	Healthcare Marketing
7	/21/2025	Med-Metrix	A&M Capital, Harvest Partners	Provider of RCM services for hospitals and healthcare systems.	Closed	Revenue Cycle Management
7	/21/2025	The Medical Research Network	The IMA Group, Centre Partners, Linden	Provider of clinical research services for pharma and biotech firms.	Closed	Clinical Diagnostics
7	/21/2025	ZimVie (NAS: ZIMV)	ARCHIMED	Developer of dental and spine products including implants and tools.	Announced	Medical Devices

Based on publicly available information

### **AMB** at a Glance

AMB focuses on healthcare niches where consumerism and fragmentation meet to disrupt traditional healthcare channels. We are currently most active in the following segments:



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The transactions featured in this week's newsletter represent a collection of notable deals, and unless stated otherwise, ambwealth was not involved in these transactions.